

# FUNDRAISING UPDATE



March 2018

## Football Welcomes and Pride

This month's mailing features an update on the Football Welcomes project and info. on how local groups can get involved with the upcoming Pride season. These both offer excellent community-based campaigning opportunities and are perfect for fundraising. Here are a few fundraising ideas you could explore with your group connected to each campaign.

### Football Welcomes

- **5-A-Side Tournament:** work with local refugee organisations to recruit teams to take part in a five-a-side football tournament. You could ask local sports centres to provide free facilities and offer logistical support. Raise money by inviting other teams to take part for a small fee and serving refreshments at the event.
- **World Cup Sweepstake:** with the World Cup just around the corner and all the teams involved confirmed, it's time to start planning a sweepstake. People who want to take part would pay a set amount per team and the pot will be split between the person who picks out the winning team and your group/Amnesty International UK.
- **Football quiz:** put your football trivia to the test with a football themed quiz. Charge for entry and ask local businesses to donate prizes. You could partner with a pub or local restaurant to serve a meal for those attending. If you're not confident that you'll be able to come up with several rounds of football trivia, stick to just one football round.

### Pride

- **AMNESTEA:** speak to the organisers of your local Pride event to see if they would be happy for you to have a stall. Sell cakes, possibly with a Pride theme, to raise money for Amnesty International UK and your group.
- **Film Screening:** host a film screening to coincide with your local Pride event. There are loads of great films you could show, including Pride! Remember, you'll need a license to show most films. Consider partnering with a local cinema or film club to help you navigate these rules.

## Amnesty International UK Fundraising Policy and Local Groups

Regrettably, this has been delayed while we clarify some legal and financial matters. Keep an eye on future mailings for updates.

## Get in Touch

If you're planning a fundraising event, then get in touch with our Community Fundraising for support. Email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) or call 020 7033 1650 for advice and free fundraising materials.

**GET IN TOUCH:** [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 020 7033 1650

**We are committed to the highest standards in fundraising.**

